New LCN Nail Polish Display Stand

This display stand in its classic black and white optic will let your salon shine! With its illuminated shelves it provides a perfect stage for Nail Polish colours. This display offers space for 129 x 8 ml nail polish bottles as well as 19 x 8 care polishes with folding box in an assortment of 3 + tester.



Measurements:

Height: 1650 mm Width: 835 mm Depth: 400 mm

Contents:

First row:

current Trend colours

Second row:

new Effect and Care polishes

Third to fifth row:

Standard Colour Range

Sixth row:

Care polishes (incl. folding box)

Assortment of 3 + Tester



WELCOME

to the Beauty News 03/14



Emotions are in! Romance undergoes a new high, be it in Fashion,
Architecture or the Beauty Industry – this seasons focus lies on
letting emotions flow freely and to touch the senses. Neo-Romance
the trend concept accompanying the Fashion World this autumn.
Thanks to the multitude of medial communications platforms it is
possible to make ideas, emotions and thoughts accessible even faster to
even more people than before.

And lets be honest, what is nicer than to share nice things with each other? By disclosing our emotions an inner calmness and serenity which will let us appear strong and delicately beautiful at the same time.



From left to right – Photographer: Carina Jahn, Model: Lea Banasch, Styling: Christian Greb, Head of Marketing: Christiane Secker, Hair & Make-up: Frauke Bergemann-Gorski, Photo-Assistant: Joscha Brück

Sweet Serenity – our declaration of love to all who dare to show emotions. As we were choosing the trend colours for this subject together as a team, we had no problem to find the key trend nuances. Rosé and Raspberry in combination with neutral, earthy colours embody emotions in perfection. And now we wish you loads

of fun discovering the third Beauty News Edition this year and hope that we can touch your senses with Sweet Serenity as well as a multitude of new products. We hope that our passion for LCN will jump over to you even more.

Yours sincerely,

Christiane Secker with the complete LCN Marketing-Team

All products available from 1st September 2014

TREND

Page 4 - 9

Sweet Serenity

NAIL CARE

Page 10

Professional Nail Care-Novelties

MAGIC

Page 11

Best seller colours now also available for the Recolution and Lac&Cure systems

GOOD KARMA

Page 12 - 13

Harmonious Wellness care for the skin and the senses



ASCRE LABORE

PROFESSIONAL

Page 14 - 15

Excellent products by and for Professionals

MAGICAL CHRISTMAS

Page 16 - 17

Enchanting Christmas items to fall in love with and to give away

NATURAL NAIL BOOST

Page 18 - 19

Discover the new, revolutionary system for the future – exclusive from LCN!

NEW BEAUTIFIERS

Page 20 - 21

Cosmetic surgeries? No thank you! The new and affective beautifiers from LCN offer suitable alternatives.



EDITORIAL

HERZILEIN

Page 22

Dollied up and perfectly cared for –
off we go to this years "Wiesn" –
fall in love with our seductive
Octoberfest Series!

FOOT CARE

Page 23

Your best way to get started in professional Foot Care

NAIL POLISH DISPLAY

Page 24

let it shine – with this new illuminated display you will bring a radiance to to salon





Metallic eye shadow with a very high opacity. This patented texture combines the softness and suppleness of a creamy eye shadow with the colour intensity of a compact eye shadow. It settles in a soft layer on the eyelid and provides

(ĽČŇ)



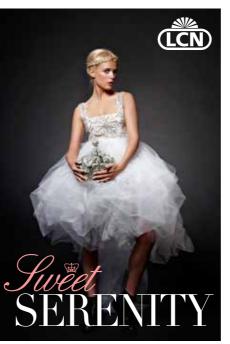
Glam Blush "soft peaches"

This silky soft texture settles on the skin like a soft breeze and provides a natural complexion. Ultra fine colour pigments provide an even complexion.

SERENITY



TREND \cdot 6



Poster "Sweet Serenity" DIN A1 Art.-No.: 89144

Trend file "Sweet Serenity"

a Must-Have for every Salon

The stylish Trend file "Sweet Serenity"

(Grit: 180 / 240). Art.-No.: 42455-1



Display Nail Polish "Sweet Serenity"

Content: 4 Trend Nail Polishes "Sweet Serenity"

You will receive this Display stocked with one Tester each as well as 6 productsn each for retail as well as our Poster "Sweet Serenity", DIN A1.

Art.-No.: 89136 Assortment of 6 in 8 ml + Tester + Poster

Art.-No.: 89138 Assortment of 6 in 16 ml +

Tester + Poster

lilac-stone ornament white crown moon

diamond **Nail Art Stickers**

Self adhesive Nail Art Stickers in various designs

Art.-No.: 43498-15 lilac-stone ornament Art.-No.: 43498-20 white crown moon Art.-No.: 42456-1 Diamond



Nail Polish Set "Sweet Serenity" All Trend colours "Sweet Serenity" in 8 ml as Set Art.-No.: 89141



Step 1



Apply two thin layers of Colour Gel "delicious me" (20605-400) onto Finished nail and cure each layer. Now seal with Sealant clear (20015).



Apply Sealant Matt (21182) with a fine Brush onto desired areas.



Sten 3 Place Rhinestones (42050-08) into the Gel before curing.









Lac&Cure Counter top display - NOT AVAILABLE IN UK

This counter top display presents the complete Lac&Cure Range + in an assortment of 3

Art.-No.: 21262



The gentle way to remove Gel Polish!
Application: Soak Lac&Cure or Recolution with the appropriate Remover.
As soon as the polish turns soft, carefully remove the remaining polish with the removal tool. Gently push from the nail bed towards the tip of the nail.
Art.-No.: 21285



Colour Gel Set "Sweet Serenity"

Content: all Trend colours "Sweet Serenity" in 5 ml as set – packed in a trendy bag $\,$

Art.-No.: 21260

Recolution Set "Sweet Serenity"

Content: all Trend colours "Sweet Serenity" in 10 ml as set – packed in a trendy bag

Art.-No.: 21263



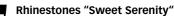


Colour Gel "Sweet Serenity"

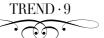
Discover our light curing colour gels with their optimal flow rate and perfect opacity. Available in our current Trend colours (- 400) delicious me, (- 401) tender lace, (- 402) we're meant to be and (- 403) sweet serenity.

Art.-No.: 20605 -.. 5 ml





Available in the following colours: (- 08), (- 20), (- 31) and (- 264) Art.-No.: 42050-..







Ultimate NAILCARE Professionals

Display Ultimate Nail Care Professionals

Content: 4 Care polishes "Ultimate Nail Care Professionals", 8 ml You will receive this Display stocked with one tester each as well as separate products for retail.

Art.-No.: 88910 Assortment of 3 + tester
Art.-No.: 88911 Assortment of 6 + tester













bb nails

A care step which combines several care functions in one product. As a protective Base Coat it prevents nails against splitting with its special formula.

The BB texture creates an even layer on the nail surface and provides a high gloss and radiant finish for nails. Possible nail surface irregularities as well as grooves are being evened out because a smooth nail looks healthier.

Application:

Shake bottle well before use. Apply a thin layer onto cleansed nail and let it dry. Now apply a nail polish colour of your choice.

Art.-No.: 45051 8 ml Art.-No.: 45053 16 ml

urea boost

Overnight SOS treatment for extremely stressed and dry finger nails. This intensively moisturizing treatment provides with its 3% Urea a deeply penetrating care over night. The nail plate appears invigorated, healthier and shinier.

Application:

Apply a layer several times a week onto cleansed nail and leave overnight. Remove in the morning with soap and water. Do not wash hands directly after application.

Art.-No.: 45047 8ml Art.-No.: 45049 16ml

brilliant power peach

Strengthening Base Coat – enriched with real diamond dust for stronger nails. Ideally suited as Base Coat.

Application:

Apply onto cleansed nail and apply a nail polish colour over it if so desired.

Art.-No.: 45044-1 8 ml Art.-No.: 45057-1 16 ml





Good (who finds peace within, radiates even more beautiful. "ands of years. During the last few years "mantal and physical exercises. "caries

Good Karma has been developed, inspired by this thousands-of-years old philosophical theory.

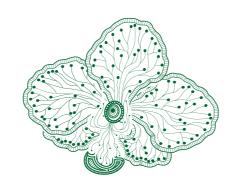
With its soothing active ingredients it helps you to unwind and to find your balance during a stressful daily routine. This series has been developed according to the Mantra that every person with a passion and a sense of responsibility can positively influence one' own life as well as the life of others.



1. Hand & Body Creams

These light Hand & Body Creams from Good Karma are absorbed quickly due to their special texture, nourish intensively and indulge the senses with their seductive and exotic fragrances. Available in the following varieties: NEW AGE, YAMA YOGA and SWEET MEDITATION.

Art.-No.: 64370-.. 75 ml

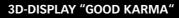




1.Good Karma Set

Content: Hand & Body Cream "YAMA YOGA" (-1), 75 ml; Hand & Body Cream "NEW AGE" (-2), 75 ml; Hand & Body Cream, "SWEET MEDITATION" (-3), 75 ml

Art.-No.: 64374



Content: Hand & Body Cream NEW AGE, 75 ml; Hand & Body Cream YAMA YOGA, 75 ml; Hand & Body Cream SWEET MEDITATION, 75 ml

You will receive this display stocked with one Tester each as well as three products each for retail. You will receive another three retail products each separately.

Assortment of 6 + tester

Art.-No.: 89216





THE CARE COMPLEX

Soy- and Jojoba-Oil nourish the skin silky soft, the moisturizing ingredients Urea and Panthenol effectively protect against dehydration. The natural moisturizing factor Hyaluronic Acid counteracts first signs of wrinkles and possesses properties for a bolstering effect. Vitamin E contributes towards a smooth and improved complexion.



NEW AGE

Pink Pepper: has a disinfecting and balancing effect

Indian Rose: has a soothing, harmonizing and anti-inflammatory effect



YAMA YOGA

Sesame oil: plays an important role in Ayurveda, provides intensive care

Sea buckthorn: this for centuries known medicinal plant has a regenerating, disinfecting effect and prevents inflammations as well as first signs of wrinkles

Amber: known in many eastern countries as natural remedy;

has a disinfecting and harmonizing effect



SWEET MEDITATION

Camu-Camu: these berries originate in the Amazonas and contain 30 x more Vitamin C than Oranges; they possess a smoothing and tightening effect

Cardamom: possesses a disinfecting and aphrodisiac effect

Persian silk tree: improves the skins elasticity





skyPRO

The LED Unit skyPRO, the ideal unit for Salons. Even on continuous operation it will not get hot. The individually adjustable time interval in combination with 14 high-performance LEDs of the newest generation guarantee a particularly fast curing in only 60 seconds. Especially for sensitive clients the 90 seconds interval with automatic power regulation from 10-100% is the right choice. Thanks to the movable hand rest the bumping of finger nails against the edge of the housing is prevented.

Measurement: approx. L: 250 mm x W: 200 mm x H: 80 mm Weight: approx. 600 g









Perfect Pedicure Set valued at approx. € 95,- free of charge. Contents: Perfect Pedicure Set: our bestsellers from the following

Art.-No.: 89225

Operating voltage: 24V safety extra-low voltage (power adapter) Power: 20W Number of LEDs: 14 pcs. High Power

Perfect Manicure Set offer

Contents: Perfect Manicure Set: our bestsellers from the following

product ranges: Bonding agents, Sculpting and Sealing combined

in a practical bag (Bonder intense, 10 ml; Sculpture, clear, 25 ml;

With the purchase of a LED unit skyPRO you will receive our Perfect Manicure Set valued at approx. € 100,- free of charge.

Art.-No.: 13118

skyPRO +

Sealant, clear, 15 ml)

Art.-No.: 89224











set with

purchase of the

SkyPRO



product ranges: Bonding agents, Sculpting and Sealing combined in a practical bag (Connex silver plus, 10 ml; FM-Pearl White, 15 ml; WILDE-PEDIQUE silver plus, clear, 10 ml; WILDE-PEDISEAL, clear, 10 ml

NEW BITS

Speed Plus with a PLUS on removal

This carbide metal bit Speed Plus with a revolutionary coarse serration, innovative smooth tip and gold coloured Titan-Nitride-Coating works fast and reliable.

Art.-No.: 13143

Drill bit - precise performance

This drill bit of extremely fine carbide metal makes a problem-free perforation of free artificial nail tips, in order to attach piercings, especially easy. Also indentations to seat for example rhinestones, inlay motives and stickers can be created very easily. The drill bit is easy to guide, runs chatter-free and needs only

a little pressure with a low rotation speed for easy application. Art.-No.: 13141

Polisher - bright result

This polisher smoothes and polishes irregularities on a finished nail optimally Art.-No.: 13140

The Little Black Manicure Box

Everything you need for perfect nail sculpting, you will find in this "The little black manicure box" Content: Base Coat light curing, 5 ml; Ultra Shine, 5 ml; Bondique Black Diamond, 20 ml; (-336) Colour Gel, 5 ml; Super Shine Finish Cleaner, 100 ml; Gel sculpting brush Protech 1, size. 8; Cleaner, 100 ml

Art.-No.: 88496



Nitrile gloves, pink

Disposable nitrile gloves – available in the following sizes: XS, S and M. Please note the respective size when placing the order. Suitable for allergy sufferers. Box à 100 pieces

Art.-No.: 32614-.

Cosmig is part of the LCN Prime Gel Selection with worldwide unique active ingredients to optimize various product characteristics.

COSMIQ One Component Resin F enriched with valuable moonstone dust optimizes the stability without influencing its elasticity – now also available in the colours pastel and pink.

Art.-No.: 21244 pink 20 ml Art.-No.: 21245 pastel 20 ml

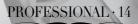












Marka Christmas with LCN from August

Enter the magical LCN world of Christmas. Enchant your clients this year with deliciously Smelling and intensively nourishing Highlights in a romantic Vintage Style. Be it as a present or within a wintery treatment - these fragrant hand creams with their three seductive varieties are a big competition to any Christmas bakery. We wish you lots of fun discovering and giving away this years X-mas products with Trend factor.

Magical Christmas Care Set

Content: Hand Cream "Sugar Roasted Almonds", 30 ml; Hand Cream "Cinnamon Brownies", 30 ml; Hand Cream "Chimney", 30 ml; Care Pen "Cinnamon Brownies"; Lip Gloss "Candy Cane"; X-Mas File packed in our furry X-mas bag

Art.-No.: 89169





Magical Christmas Profi Set

Content: Colour Gel (-269) "california dreaming"; Colour Gel (-NA7) "white"; Colour Gel (-265) "frosted martini"; Glitter Stars "white" (43417-3); Hand Cream "Sugar Roasted Almonds", 30 ml (64375) packed in our furry X-mas bag

Art.-No.: 89168

MAGICAL CHRISTMAS · 16



Available

Magical Christmas Jumbo Tube Display

Contents: Hand Cream "sugar roasted almonds", 30 ml; Hand Cream "cinnamon brownies", 30 ml; Hand Cream "chimney", 30 ml

You will receive this display stocked with one Tester each as well as three products each for retail. You will receive another three retail products each separately.

Assortment of 6 + Tester

Art.-No.: 89152 Version with 30 ml products

X-Mas Hand Cream Sugar Roasted Almonds: moisturizing and intensively nourishing hand cream with a scent of roasted almonds.

X-Mas Hand Cream Cinnamon Brownies: moisturizing and intensively nourishing hand cream with a cinnamon scent.

X-Mas Hand Cream Chimney: moisturizing and intensively nourishing hand cream with the scent of a magic chimney.





NATURAL NAIL BOOST

Discover the new, revolutionary NNB System exclusive from LCN

STRENGTHEN, PROTECT, GROW

Naturally beautiful and strong nails with a system to perfection





A Revolution in the professional Nail Care

The NNB System introduces itself:

The NNB (Natural Nail Boost) System protects the natural nail and ensures that your own nails can grow more beautiful and even. Naturally beautiful nails are more popular than ever. But natural nails are not always beautiful. In a lot of cases women (and men) are suffering from brittle, soft and flaking nail plates. Natural nails can be severely stressed and weakened also after sculpted nails. In addition grooves as well as irregular nail surfaces provide an imperfect polishing base. The NNB system functions like a protective shield and offers as a solvent-resistant Permanent-Gel-Polish a perfect polishing base.

The NNB gel ("clear" and "even brighter") grows out over time or can be refilled time and again as needed. Transitions and chippings are perfectly polished out and concealed with the NNB Care Set. For the application with the NNB Gel "even brighter": transitions and chippings will be covered with the NNB Polish "even brighter" after using the NNB Care Set.

The Result:

- √ Nails appear more beautiful, stronger and more even.
- √ The nail plate can regenerate itself during the application.
- √ The extremely thin layer of the Natural Nail Boost Gel appears like a conventional Top Coat.

√ Natural Nail Boost is extremely flexible thanks to its special formula and will not break even in an extremely thin layer.

√ This is a unique and exclusive characteristic developed by a team of LCN scientists.





Natural Nail Boost Gel "even brighter"

Milky version with a brightening effect, ideal to achieve a natural look



Set 1 Natural Nail Boost Gel "clear"

Content: NNB Gel "clear"; Nail Polish "california dreaming", 16 ml; NNB Care Set; NNB Cleaner; NNB Shine Finish; Cuticle Pusher; Buffer- and Polish block - packed in a stylish shopper.

Art. No.: 21275

Set 2 Natural Nail Boost Gel "even brighter"

Content: NNB Gel "even brighter"; NNB Polish "even brighter", 16 ml; NNB Care Set; NNB Cleaner; NNB Shine Finish; Cuticle Pusher; Buffer- and Polish block - packed in a stylish

Art. No.: 21259

Natural Nail Boost Care Set, in folding box

Content: NNB Cream, 15 ml; NNB Oil, 16 ml; flat brush; 3-sided Polish file

Art. No.: 36929



Natural Nail Boost Gel "clear"

Clear version ideal as a Nail Polish base

Natural Nail Boost Polish "even brighter"

Fast drying and brightening effect nail polish with antiyellowing-formulation; perfectly suitable to freshen-up the Natural Nail Boost Gel "even brighter"



Natural Nail Boost Cleaner

Suitable to degrease natural nails



Natural Nail Boost Shine Finish

As a finish after the application



Natural Nail Boost Cream

Special polish- and sealing cream for natural nails; Ideal to seal transition areas of artificial nails: Contains keratin, protein and D-panthenol



Natural Nail Boost Nail Oil

Nail care oil with Almondand Olive oil, Vitamin A, E and F as well as skin soothing St. Peter's wort extract.



Salesfolder "NNB System" 6 pages, DIN A4

Art.-No.: 6845-GB Poster "NNB System"

DIN A1 Art.-No.: 88895

NATURAL NAIL BOOST · 19



Curing of two thin layers

with LED in 60 sec or with

a light unit in 2 min





New Beautifier



SKIN CARE: MESOPORATION

Mesoporation serves the purpose of skin rejuvenation, Cellulite treatments and the breakdown of fatty deposits. By means of an electrical field, microscopically small channels are being created through the upper layer of the skin and the cells of the underlying tissue. Due to these newly build channels, which will close again after the treatment, cosmetic and pharmaceutical active ingredients can be transported into the skin and the underlying tissue as effective as an injection – but without needles and injections.

Meso PERFECTION Unit smooth & tight

Inclusive Roll-on, Meso roller, Electrodes bracelet, connection cable, Power adaptor and user manual Art.-No.: 88371

NEW: YouthPRO Anti Age Gel Concentrate

This Gel-Concentrate stimulates cell regeneration and convinces with its immediately noticeable and visible Anti-Ageing effect. Small wrinkles and lines are being reduced due to the 3-way Hyaluronic complex. In addition the Vitamins contained protect against harmful free radicals. As an additional advantage, Vitamin C has the power to slow down the biological breakdown of Hyaluronic acid. This in turn has a very positive effect on the sustainability of treatment results. The face appears more even, fuller and radiantly refreshed.

> 5 x 7 ml Art.-No.: 45041



YouthPRO **Liposom Gel Concentrate**

Intensive Gel-Concentrate, to increase the skins resilience and at the same time it functions like a "lift" to transport subsequent active ingredients, into the deeper layers of the skin. Valuable Lecithin supports in combination with anti-oxidants, like Vitamin E, the defense against free radicals and provides an increased degree of moisture in the skin.

5 x 7 ml Art.-No.: 88373



Studio Skin Expert

Multi-function unit for professional work in an Institute. The Studio Skin Expert combines Ultra Sound, Galvanic and Light therapy in one unit. In combination with the three LC Shots this represents an optimal care for face, neck and decollete.

Art.-No.: 13132



Display SPA Bali Relax Chapped Skin Balm

You will receive the display stocked with 1 tester as well as 9 products for retail.

Art.-No.: 51257

SPA Bali Relax Chapped Skin Balm, 50 ml

Art.-No.: 51251



Youth Hyaluron Shot, 25 ml

Youth Hyaluron Shot provides an optimal moisturization of the complete skin and an increase in elasticity. It contains low molecular hyaluronic acid which penetrates into the skin presents an ideal moisture reservoir. In addition this shot contains properties as radical scavenger.

Art.-No.: 88897

SIZE

(LCN)

Instant Oxygen Shot, 25 ml

The active ingredient complex contained in this Instant Oxygen Shot consisting of Mannitol, Faex extract, Glycogen and Magnesium Ascorbyl Phosphate helps to restore an efficient cell metabolism and at the same time counteracts the age-related reduction of the metabolic activity.

Art.-No.: 88919

Intensive Liposome Shot, 25 ml

The intensive Liposome Shot offers a balanced protective complex against environmental skin ageing. It presents a high radical protection factor and transports the anti-oxidants A, C and E into the layers of the skin.

Art.-No.: 88920

* All Shots are negative ionised. Correspondingly the unit has to be switched to the negative setting when using the Galvanic-Function of the Studio Skin Expert.



Eyebrow tweezers "Zebra-Style"

Tweezer to shape eyebrows in a stylish Zebra-Print





Octoberfest from 20.9. - 5.10.

Let's go to the Wiesn

-265

Pro Box "Herzilein"

Content: one Colour Gel. 5 ml each in the following colours: (-265), (-287), (-514) and (-516) packed in a cute bag

Art.-No.: 88879

Nail Polish Cube "Herzilein" Content: Nail Polish, 8 ml each in the following colours:









Cute shoulder bag

with

Hand Cream "Herzilein"

Intensively nourishing hand cream Art.-No.: 64510 50 ml



Care Set "Herzilein"

Content: Hand Cream "Herzilein", 50 ml; Lipstick "city cruising"; Special Mono Eye shadow "brilliant silver"; Care Pen

Art.-No.: 88873

DIN A1

Art.-No.: 63880

Display Jumbo Tube "Herzilein"

Content: Hand Cream "Herzilein", 50 ml You will receive this display stocked with one tester as well as 9 products for retail incl. our Poster "Herzilein". DIN A1.

Art.-No.: 88953



Content: Hand Cream "Herzilein", 50 ml You will receive this display stocked with one tester as well as 9 products for retail. Art.-No.: 88876

Assortment of 9 + tester + poster

Display Hand Cream "Herzilein"



Startset "Foot Care"







Startset "Foot Care"

The ideal Starter Set for professional foot care

Content: 1x each Quick File Plus; Curette; Edge File, Double Instrument; Nipper for Edges stainless, matted; Edgelifter / Excavator; Nail Cutter, stainless, 10 cm; Cuticle Nipper, 10 cm; Cotton Swabs, Roll with 500 pcs.; Mykosept, 50 ml; Foot Bath, 300 ml; Chapped Skin Balm, 50 ml; Foot Cream Moisturizing, 100 ml; Foot Cream Nourishing and Refreshing, 100 ml; Foot Cream Regenerating and Circulation, 100 ml; Foot Care Mousse sensitive, 100 ml; Disinfection Container for mobile pedicures, 180 ml; Gigasept Instru AF, 100 ml; Desderman Pure, 500 ml; Mikrozid AF Liquid Pumpspray, 250 ml; Kodan Spray, 250 ml; Octenisept, 50 ml; Cuticle diamond drill, large; Diamond Bit fine, cylinder shape, short; Dia Twister; Fissure Diamond, rounded top







